

Rhetorical Tools Assessment

Captain America Speech from *The Winter Soldier*

Speech Link: <https://www.youtube.com/watch?v=zK919So7CyA>

Text of Speech

Copy of Text Attention all S.H.I.E.L.D. agents, this is Steve Rogers. You've heard a lot about me over the last few days. Some of you were even ordered to hunt me down. But I think it's time to tell the truth. S.H.I.E.L.D. is not what we thought it was. It's been taken over by HYDRA. Alexander Pierce is their leader. The S.T.R.I.K.E. and Insight crew are HYDRA as well. I don't know how many more, but I know they're in the building. They could be standing right next to you. They almost have what they want. Absolute control. They shot Nick Fury. And it won't end there. If you launch those helicarriers today, HYDRA will be able to kill anyone that stands in their way. Unless we stop them. I know I'm asking a lot. But the price of freedom is high. It always has been. And it's a price I'm willing to pay. And if I'm the only one, then so be it.

But I'm willing to bet I'm not.

Captain America's Argument (Claim + Reasons):

SOAPSTone Analysis

S	What are the main topics explored? LIST ALL TOPICS
O	What was happening in society or in the author's life that prompted the piece? BACKSTORY - SOMETHING BEFORE THE SPEECH/PIECE EXISTED
A	Who are the audience groups the piece is directed toward? NARROW GROUPS SHOULD BE PROVIDED
P	What are the reason(s) that the speaker addresses each audience? To + Verb EACH AUDIENCE GROUP MUST HAVE A PURPOSE
S	Who is the speaker? What can be inferred about him/her based on the piece? (education, socioeconomic status, race, gender, religious beliefs, etc.)
Tone	What is the tone of the speaker? What is the speaker's attitude toward the subject/audience? LIST THE WORDS THAT DESCRIBE THE TONE THROUGHOUT THE PIECE

Name: _____

Hour: _____

Date: _____

Ethos → Color Indicate color used <i>Credibility/Morality</i>	
<i>Infer what gives the speaker credibility, or quote/cite directly out of text.</i>	

Pathos → Color	
<i>Audience's Emotional Connection to the piece</i>	
<i>Need to provide quote and emotion felt by the audience</i>	

Logos →

Color

Data & Grounds

*Provide quoted
examples of facts*
